

For Mutual Advantage

2020 NIBA Broker Market Survey

An online survey comparing 18 Australian general insurers and agencies

- Online survey average completion time of 24 minutes
- Completed from 29 July to 3 September 2020
- 536 brokers participated

 Respondents were asked about their experiences with Liberty Specialty Markets, Chubb, Lloyd's, Allianz, AIG, CGU, Hollard Commercial Insurance, Vero, QBE, Berkshire Hathaway, Zurich, Berkley, Global Transport, NTI, Dual Australia, UAA, Sportscover and Pen Underwriting.

Insurance brokers who partnered with Liberty rated us their preferred underwriter across a range of categories

TWENTY-THREE 1ST PLACE RANKINGS



Is a trusted partner*



Is a brand that delivers on promises



Overall satisfaction*



Overall opinion versus other insurers*



Responsiveness

Account Management



Account management overall satisfaction



Responsiveness to my needs and the needs of my clients



Takes ownership for resolving my business issues and follows through on commitment



Willingness to negotiate for the benefit of my client



Takes the time to learn about my business and client needs



Strong product knowledge and technical expertise

Best Broker Experience



Underwriting overall satisfaction



Work with me to find a solution for my client



Understand underwriting for my client's needs



Have expert knowledge in specific product areas



Are comfortable having complex of challenging conversations



Communicate when underwriting appetite has changed

Claims Experience



Staff are knowledgeable about what the product covers in the event of a claim

Develops and

maintains strong relationships





Underwriting flexibility

Product Experience



Ability to tailor a policy to suit my client's needs





Product coverage and wording that suits the needs of my client



Policy conditions and cover

^{*} Liberty Specialty Markets shares the first place ranking with other insurers in these categories.