

Public Relations Assistance

In the time of a crisis, the expertise of international crisis management consultants can help protect a brand and business reputation.

Intelligent Risks Pty Ltd (Intelligent Risks) is a specialist crisis management assistance company that can help businesses and individuals cope with the immediate aftermath of an incident or loss. They have a wealth of experience dealing with crises worldwide and are trusted experts in dealing with the media.

Liberty Specialty Markets (Liberty) offers Australian Commercial Property clients access to Intelligent Risks for specialist media and public relations assistance (subject to certain conditions and in line with the policy conditions).

What's the benefit?

After a loss, Intelligent Risks can help the insured:

- ▶ respond to media, political and/or regulatory inquiries
- ▶ prepare press releases or media statements
- ▶ coordinate, prepare and disseminate information externally

How does it work?

To benefit from the Intelligent Risks endorsement, the insured must:

- ▶ engage Intelligent Risks within 28 days of any damage occurring to which the endorsement applies, or is likely to apply
- ▶ notify Liberty within 24 hours of first contacting Intelligent Risks

Who pays?

Liberty agrees to pay Intelligent Risks fees and expenses:

- ▶ to a maximum of AUD\$2,500 prior to the communication of Liberty's decision on indemnity
- ▶ to a maximum of AUD\$25,000 for any one claim or AUD\$50,000 in the insurance period, if Liberty confirms that indemnity is available

Contact Liberty

ClaimsAsiaPacific@libertyglobalgroup.com

Or call Liberty Claims on +61 2 8298 5900.

 View our office locations

 Meet our Property underwriters

Contact Intelligent Risks response number

Call the PR escalation hotline on +61 28823 1999.



Connect and join the
Liberty conversation